

Supported by

Faculty Development Programme on
IPR Compliance for Startups and Academia:
Key Insights and Best Practices

Classes will commence from March 1, 2025
04:00 PM to 05:00 PM (Saturday - Sunday)





About Ganpat University

Ganpat University, a high-tech education campus, is a joint initiative, purely philanthropic in nature, by a large number of industrialists and technocrats, noble farmers and affluent businessmen for the mission of "Social Upliftment through Education". Ganpat University offers unique, quality, industry linked and sector-focused Diploma, Undergraduate, Postgraduate and Research level programs in the fields of Engineering, Management, Computer Applications, Pharmacy, Sciences, Commerce & Social Science, Architecture, Design & Planning, Maritime Studies, Nursing, Agriculture, Physiotherapy & Optometry, etc.



About Amrit Mehsana Startup Innovation Mission

The Amrit Mehsana Startup & Innovation Mission (AMSIM) aims to promote Innovation and Creativity in students to enable them to find solutions for Atma Nirbhar Bharat through Startup/ Entrepreneurship. The AMSIM is committed to nurture and empower Innovations, Startup and Entrepreneurship in Mehsana district, Gujarat India.

Who Can Attend?

Startup Founders | Academicians | Incubators | Faculties | Students

About GUNI Incubation Centre

Established in 2016, the Ganpat University Incubation Centre is an emblem of innovation and entrepreneurial spirit. It serves as a dynamic platform for nurturing early-stage innovators, budding entrepreneurs and Next-gen family businesses, providing them with a conducive ecosystem to incubate their ideas and transform them into sustainable ventures. With state-of-the-art facilities, mentorship programs, and industry connections, the Incubation Centre at Ganpat University has been instrumental in fostering innovation, fostering a culture of creativity, and propelling the next generation of trailblazers in various fields.

Objective

To equip startups with the knowledge and understanding of Intellectual Property Rights (IPR) compliances, their importance, and the processes to secure and protect their intellectual property assets.

Outcomes of the FDP

Participants will gain a strong understanding of the fundamentals of Intellectual Property Rights (IPR) and the significance of protecting their ideas through appropriate IPR mechanisms. The workshop will provide a comprehensive overview of the entire process, from filing for IPR protection to effectively handling disputes arising from infringement.

FDP Structure

Each session will focus on a specific aspect of IPR compliance, ensuring a step-by-step approach to understanding the key elements and processes.

Week 1 **Introduction to IPR and Its Importance for Startups**

Session 1: Introduction to IPR

Saturday, March 1, 2025

Key Points

- What are Intellectual Property Rights (IPR)?
- Why are IPR compliances critical for startups?
- Overview of different types of IPR (Trademark, Patent, Copyright, Design, etc.)
- Case studies of startups benefiting from strong IP protection.

Session 2: IPR Challenges & Laws

Sunday, March 2, 2025

Key Points

- Common challenges startups face regarding IPR compliance.
- Misconceptions about IPR among startups.
- Overview of IPR-related laws and regulations in the startup ecosystem.

Week 2 **Registration of Companies and Its Role in IPR Protection**

Session 3: Company Registration & IP

Saturday, March 8, 2025

Key Points

- Importance of registering a company for IP protection.
- Different types of company structures (Private Limited, LLP, Sole Proprietorship, etc.).
- Step-by-step process of registering a company in India (or other applicable jurisdiction).

Session 4: Legal Aspects of Registration

Sunday, March 9, 2025

Key Points

- How company registration facilitates IP ownership and protection.
- Legal implications of not registering a company.
- Q&A session on company registration.

Week 3 **Trademark Registration for Startups**

Session 5: Introduction to Trademarks

Saturday, March 15, 2025

Key Points

- What is a trademark?
- Importance of trademarking your startup's brand name, logo, or slogan.
- Types of trademarks (wordmarks, logos, sound marks, etc.)

Session 6: Trademark Registration Process

Sunday, March 16, 2025

Key Points

- Step-by-step guide to applying for a trademark.
- Costs, timelines, and documentation required for trademark registration.
- How to handle trademark disputes or infringement cases.

Week 4 **Patent Registration for Startups**

Session 7: Introduction to Patents

Saturday, March 22, 2025

Key Points

- What is a patent, and why is it important for startups?
- Types of patents (utility, design, provisional patents, etc.).
- Eligibility criteria for patent registration.

Session 8: Patent Filing Process

Sunday, March 23, 2025

Key Points

- Step-by-step guide to filing a patent application.
- Patent search process: How to ensure your idea is novel.
- Costs, timelines, and documentation required for patent registration.



Week 5 Copyrights and Design Patents

Session 9: Copyrights

Saturday, March 29, 2025

Key Points

- What is copyright, and how does it apply to startups?
- Examples of works eligible for copyright protection (software, content, designs, etc.).
- How to register a copyright.

Session 10: Design Patents

Sunday, March 30, 2025

Key Points

- What is a design patent?
- Difference between a design patent and a utility patent.
- Process for registering a design patent.



Speaker

Mr. Sneh Tiwari

Law Officer at Coal India Limited

Registration Fees:

Rs 100 /- (Non-Refundable)

Last date for registration:

February 28, 2025



Register Link

<https://rzp.io/rzp/IPRCompliance>

For more information:

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Week 6 Protecting Your Startup's Intellectual Property

Session 11: IP Protection Strategies

Saturday, April 5, 2025

Key Points

- Common IP threats faced by startups (infringement, theft, etc.).
- Strategies to protect your startup's IP assets.
- Monitoring and enforcing your IPR.

Session 12: IP Disputes & Global Protection

Sunday, April 6, 2025

Key Points

- Importance of NDAs (Non-Disclosure Agreements) and IP clauses in contracts.
- How to handle IP disputes or infringements.
- Overview of international IP protection for startups planning to expand globally.

Committee Members

Dr Ganpat I. Patel (Dada)

Patron-in-Chief & President, GUNI

Dr. Mahendra Sharma

Pro-Chancellor & Director General, GUNI

Dr. R. K. Patel

Pro-Vice Chancellor, GUNI

Dr. Saurabh Dave

Pro-Vice Chancellor, GUNI

Dr. Satyen Parekh

Pro-Vice Chancellor, GUNI

Dr. Girish Patel

Executive Registrar, GUNI

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Sukriti Singh

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Ankit Sinha

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