

Supported by

**Ganpat University**  
॥ विद्यया समाजोत्कर्षः ॥Centre for  
Advanced  
Research Studies**Faculty Development Programme on**

# **IPR Compliance for Startups and Academia: Key Insights and Best Practices**

**Classes will commence from March 1, 2025  
04:00 PM to 05:00 PM (Saturday - Sunday)**





## About Ganpat University

Ganpat University, a high-tech education campus, is a joint initiative, purely philanthropic in nature, by a large number of industrialists and technocrats, noble farmers and affluent businessmen for the mission of "Social Upliftment through Education". Ganpat University offers unique, quality, industry linked and sector-focused Diploma, Undergraduate, Postgraduate and Research level programs in the fields of Engineering, Management, Computer Applications, Pharmacy, Sciences, Commerce & Social Science, Architecture, Design & Planning, Maritime Studies, Nursing, Agriculture, Physiotherapy & Optometry, etc.



## About GUNI Incubation Centre

Established in 2016, the Ganpat University Incubation Centre is an emblem of innovation and entrepreneurial spirit. It serves as a dynamic platform for nurturing early-stage innovators, budding entrepreneurs and Next-gen family businesses, providing them with a conducive ecosystem to incubate their ideas and transform them into sustainable ventures. With state-of-the-art facilities, mentorship programs, and industry connections, the Incubation Centre at Ganpat University has been instrumental in fostering innovation, fostering a culture of creativity, and propelling the next generation of trailblazers in various fields.

## About Amrit Mehsana Startup Innovation Mission

The Amrit Mehsana Startup & Innovation Mission (AMSIM) aims to promote Innovation and Creativity in students to enable them to find solutions for Atma Nirbhar Bharat through Startup/ Entrepreneurship. The AMSIM is committed to nurture and empower Innovations, Startup and Entrepreneurship in Mehsana district, Gujarat India.

## Who Can Attend?

Startup Founders | Academicians | Incubators |  
Faculties | Students

## Objective

To equip startups with the knowledge and understanding of Intellectual Property Rights (IPR) compliances, their importance, and the processes to secure and protect their intellectual property assets.

## Outcomes of the FDP

Participants will gain a strong understanding of the fundamentals of Intellectual Property Rights (IPR) and the significance of protecting their ideas through appropriate IPR mechanisms. The workshop will provide a comprehensive overview of the entire process, from filing for IPR protection to effectively handling disputes arising from infringement.

## FDP Structure

Each session will focus on a specific aspect of IPR compliance, ensuring a step-by-step approach to understanding the key elements and processes.

### Week 1 Introduction to IPR and Its Importance for Startups

#### Session 1: Introduction to IPR

Saturday, March 1, 2025

##### Key Points

- What are Intellectual Property Rights (IPR)?
- Why are IPR compliances critical for startups?
- Overview of different types of IPR (Trademark, Patent, Copyright, Design, etc.)
- Case studies of startups benefiting from strong IP protection.

#### Session 2: IPR Challenges & Laws

Sunday, March 2, 2025

##### Key Points

- Common challenges startups face regarding IPR compliance.
- Misconceptions about IPR among startups.
- Overview of IPR-related laws and regulations in the startup ecosystem.

### Week 2 Registration of Companies and Its Role in IPR Protection

#### Session 3: Company Registration & IP

Saturday, March 8, 2025

##### Key Points

- Importance of registering a company for IP protection.
- Different types of company structures (Private Limited, LLP, Sole Proprietorship, etc.).
- Step-by-step process of registering a company in India (or other applicable jurisdiction).

#### Session 4: Legal Aspects of Registration

Sunday, March 9, 2025

##### Key Points

- How company registration facilitates IP ownership and protection.
- Legal implications of not registering a company.
- Q&A session on company registration.

### Week 3 Trademark Registration for Startups

#### Session 5: Introduction to Trademarks

Saturday, March 15, 2025

##### Key Points

- What is a trademark?
- Importance of trademarking your startup's brand name, logo, or slogan.
- Types of trademarks (wordmarks, logos, sound marks, etc.)

#### Session 6: Trademark Registration Process

Sunday, March 16, 2025

##### Key Points

- Step-by-step guide to applying for a trademark.
- Costs, timelines, and documentation required for trademark registration.
- How to handle trademark disputes or infringement cases.

### Week 4 Patent Registration for Startups

#### Session 7: Introduction to Patents

Saturday, March 22, 2025

##### Key Points

- What is a patent, and why is it important for startups?
- Types of patents (utility, design, provisional patents, etc.).
- Eligibility criteria for patent registration.

#### Session 8: Patent Filing Process

Sunday, March 23, 2025

##### Key Points

- Step-by-step guide to filing a patent application.
- Patent search process: How to ensure your idea is novel.
- Costs, timelines, and documentation required for patent registration.



## Week 5 Copyrights and Design Patents

### Session 9: Copyrights

Saturday, March 29, 2025

#### Key Points

- What is copyright, and how does it apply to startups?
- Examples of works eligible for copyright protection (software, content, designs, etc.).
- How to register a copyright.

### Session 10: Design Patents

Sunday, March 30, 2025

#### Key Points

- What is a design patent?
- Difference between a design patent and a utility patent.
- Process for registering a design patent.



Speaker

**Mr. Sneh Tiwari**

Law Officer at Coal India Limited

### Registration Fees:

Rs 100 /- (Non-Refundable)

### Last date for registration:

February 28, 2025



### Register Link

<https://rzp.io/rzp/IPRCompliance>

### For more information:

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+91 8238957140 | [srm.ic@guni.ac.in](mailto:srm.ic@guni.ac.in)

## Week 6 Protecting Your Startup's Intellectual Property

### Session 11: IP Protection Strategies

Saturday, April 5, 2025

#### Key Points

- Common IP threats faced by startups (infringement, theft, etc.).
- Strategies to protect your startup's IP assets.
- Monitoring and enforcing your IPR.

### Session 12: IP Disputes & Global Protection

Sunday, April 6, 2025

#### Key Points

- Importance of NDAs (Non-Disclosure Agreements) and IP clauses in contracts.
- How to handle IP disputes or infringements.
- Overview of international IP protection for startups planning to expand globally.

### Committee Members

#### Dr Ganpat I. Patel (Dada)

Patron-in-Chief & President, GUNI

#### Dr. Mahendra Sharma

Pro-Chancellor & Director General, GUNI

#### Dr. R. K. Patel

Pro-Vice Chancellor, GUNI

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